

# NALTH 22<sup>ND</sup> ANNUAL MEETING

Long Term Care Hospitals at a Crossroads: The New World and the Future of Long Term Care Hospitals (LTCHs)

April 28 - 29, 2011 ■ Omni Shoreham Hotel ■ Washington, DC



## Who should attend?

- LTCH Leaders, including CEOs/Administrators, Financial Officers, Directors of Quality, Directors of Utilization Review...and others
- Financial Industry Representatives
- Insurance Representatives

**NALTH** – the **National Association of Long Term Hospitals** - is the premier association representing long term care hospitals (LTCHs) and associated professional staff. We are committed to advancing the health, well-being and quality of care for medically complex patients who require prolonged hospital stays. Included in the care are specialized programs to help achieve medical stability and maximum function.

## Meeting attendees come from a mix of organizational environments, including:

- Free-standing long term care hospitals
- Satellites
- Hospitals within hospitals
- Hospital system entities
- Other chain organizations

Register online at [www.nalth.org](http://www.nalth.org) or fax your form today to **860.586.7550**.

NALTH 22<sup>ND</sup> ANNUAL MEETING

Address of Association Resources, NALTH's Administrator  
 342 North Main Street | West Hartford, CT 06117-2507

## REGISTRATION FORM

### Instructions

1. Use a separate form for each registration. A photocopy of original is acceptable. Copy the form for your records or register online at [www.nalth.org](http://www.nalth.org).
2. Complete all sections. Please type, print or complete online.
3. Confirmations are only sent via e-mail, so please include your e-mail address.
4. Mail the completed form to Association Resources, NALTH's Administrator, 342 North Main Street, Suite 301, West Hartford, CT 06117-2507. An acknowledgment will be sent within three weeks of receipt. Registration form may also be faxed to 860.586.7550 or e-mailed to [info@nalth.org](mailto:info@nalth.org).
5. Be sure to include the proper registration fee.
6. For more information or questions, please call 860.586.7579.

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_

Preferred First Name for BADGE: \_\_\_\_\_

Title: \_\_\_\_\_ Facility/Employer: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ E-mail: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_

- Please check here and describe below any special accommodations you need to participate fully in this conference. NALTH fully complies with the legal requirements of the ADA, and the rules and regulations thereof.

### Registration Fees

Fees include meeting sessions, continental breakfast (Thursday and Friday), lunch (Thursday) and reception (Thursday).

- NALTH Member \$300       NALTH Non-member \$450

### Pre/Post Annual Meeting NALTH Member Events

- April 26 - Capital Hill Visits** – NALTH Members are encouraged to attend. Registration required; Prep-call scheduled for Wednesday, April 20, 2011 at 2pm ET.
- April 29 - 12:45 – 3:00** Leadership Forum for CEOs, CFOs & other Executives [Lunch served - No additional fee if registered for the Annual Meeting; \$100 fee if not registered]

### Hotel Information

Omni Shoreham Hotel, 2500 Calvert Street NW, Washington, DC

Call 800.THE.OMNI (800.843.6664) for reservations under the NALTH group rate of \$259 for a single/double, plus taxes and fees per night.

Group reservation cut-off date: April 5, 2011

### Payment

All fees must be paid in full before registration can be confirmed.

- Check enclosed payable to NALTH. Amount \$ \_\_\_\_\_

Credit Card Information:  VISA     MasterCard     American Express

Card Number: \_\_\_\_\_ 3/4 Digit Security Code: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### Cancellation Policy

All cancellations up to April 8, 2011 at 11:59 p.m. ET will be subject to a \$50 cancellation fee. All cancellations from April 9 through April 26 are subject to a 50% cancellation fee. There will be no refunds on or after the date the conference begins. All cancellations must be received in writing (e-mail notice accepted).

**Please mail the registration form and payment to:**

NALTH • Association Resources, NALTH's Administrator • 342 North Main Street, Suite 301 • West Hartford, CT 06117-2507

**Fax:** 860.586.7550; **Phone:** 860.586.7579; **E-mail:** [info@nalth.org](mailto:info@nalth.org)

Use a separate form for each individual's registration.

NALTH is pleased to present the 22nd Annual Meeting with a program tailored for LTCH providers and associated professional staff committed to advancing the health, well-being and quality of care for medically complex patients.

The NALTH Annual Meeting is designed to pinpoint the evolving policy and regulatory issues and challenges facing LTCHs.

This meeting not only offers a forum to discuss these issues, but also promotes high levels of interaction and networking among LTCH professionals. By attending, you will gain a comprehensive update on the issues facing the LTCH industry.

NALTH continues on the forefront of emerging healthcare concerns and providing critical leadership and education to its members, patients and industry decision-makers.

As a member-driven organization, it is individual participation that makes NALTH a leader in the industry. NALTH supports a collegial process while focusing on goals in the areas of advocacy, education, research and networking. The NALTH Annual Meeting fosters open and ongoing dialogue with governmental policy makers. And your involvement is critical to a successful meeting.

## NALTH PARTNERS

### Advocate Partner:



### Patron Partner:



NALTH Partners have not provided commercial support for this meeting

## 22<sup>nd</sup> ANNUAL MEETING AGENDA

Long Term Care Hospitals at a Crossroads: The New World and the Future of LTCHs  
Thursday, April 28 – Friday, April 29, 2011

### Pre-Annual Meeting Schedule

**Tuesday, April 26**

**Capital Hill Visits** –NALTH Members are encouraged to attend. Registration required; Prep-call scheduled for Wednesday, April 20, 2011 at 2pm ET.

**1:30 p.m. – 1:45 p.m.**

**Break with Exhibits**

**1:45 p.m. – 2:15 p.m.**

**Senate Perspective**

Antonios (Tony) Clapsis – Senate Majority Professional Staff, Health Policy, US Senate Finance Committee

**2:15 p.m. – 3:00 p.m.**

**Lessons Learned from Bundling Demonstration & Considerations for Post-Acute Bundling**

Cynthia K. Mason –

Division of Payment Policy Demonstrations, Medicare Demonstrations Program Group Office of Research, Development and Information Centers for Medicare & Medicaid Services

**3:00 p.m. – 3:45 p.m.**

**House Perspective**

Daniel William Elling – US House Ways and Means Committee, House Majority Staff Director, Subcommittee on Health

**3:45 p.m. – 4:30 p.m.**

**Data Every CEO Needs to Know: NALTH Health Information System (NHIS)**

Susan L. Glasser – President, Benchmark HealthCare Corp.

K. Jeannine Dollard, MPA – Senior Consultant, The Lewin Group

**4:30 p.m. – 5:30 p.m.**

**Reception with Exhibits**

### Thursday April 28, 2011

**7:00 a.m. – 8:00 a.m.**

**Registration/ Continental Breakfast**

**8:00 a.m. – 8:15 a.m.**

**Welcome**

Cheryl Burzynski, MSN, RN, NE-BC – NALTH President  
President, Bay Special Care Hospital, Bay City, MI

**8:15 a.m. – 12:00 p.m.**

**Using Outcomes Data to Drive Quality Improvement Initiatives**

Attendees will learn to review outcome data – such as data provided by the NHIS Health Information System – and to use data to develop quality improvement initiatives in long term care hospitals.

#### Objectives:

Following completion of this workshop, participants will be able to:

- Describe the characteristics of a learning organization;
- Review outcome reports, analyze data, compare outcomes data across programs/sites, and discover trends and patterns;
- Use the results from this data analysis to prepare a management plan.

#### Faculty:

Mary D. Slavin, PT, PhD – Director, Education and Dissemination, Health and Disability Research Institute, Boston University School of Public Health

James W. Baxter, PhD, CPHQ, CBHE – Corporate Compliance, Accreditation and Quality Assurance Officer, Human Services and Public Health Department, Hennepin County, MN

Christine M. MacDonell – Managing Director, Medical Rehabilitation and International Aging Services/Medical Rehabilitation, Commission on Accreditation of Rehabilitation Facilities (CARF)

**Note: A break with exhibits will be held during this session.**

**12:00 p.m. – 1:30 p.m. NALTH Business Lunch Meeting**  
(NALTH Members Only)

- Update on Major NALTH Initiatives – Cheryl Burzynski, NALTH President
- Member Input and Voting
- Financial Reporting – James Blanton, NALTH Treasurer
- Goldberg Award Presentation
- Upcoming Meetings and Events – Paul Dongilli, NALTH Vice President

### Friday April 29, 2011

**7:30 a.m.**

**Continental Breakfast**

**8:15 a.m. – 9:00 a.m.**

**Update from American Hospital Association (AHA)**  
Invited

**9:00 a.m. – 9:45 a.m.**

**Update on the Care Tool Development and Use of Post-Acute Care Services**

Barbara Gage, PhD – Director, Post-Acute Research, RTI International

**9:45 a.m. – 10:00 a.m.**

**Break & Exhibits**

**10:00 a.m. – 10:45 a.m.**

**Skills in Congressional Advocacy**

Jonathan Sheiner – Former Assistant to the Chairman of the Ways and Means Committee, US House of Representatives; Principal, Jonathan Sheiner, LLC

**10:45 a.m. – 11:00 a.m.**

**Break & Exhibits**

**11:00 a.m. – 12:15 p.m.**

**LTCH Policy & Regulatory Update**

Edward D. Kalman, Esq – NALTH General Counsel, Behar & Kalman LLP

— Annual Meeting Concludes —

**12:45 p.m. – 3:00 p.m.**

**NALTH Leadership Forum for CEOs, CFOs & other Executives (Members Only; Lunch Served)**

## REGISTRATION DESK

The NALTH Registration Desk will be open:

Thursday, April 29 7:30am – 5:00pm  
Friday, April 30 7:30am- 11:00am

## HOTEL INFORMATION



**Omni Shoreham Hotel**  
2500 Calvert Street NW  
Washington, DC 20008

[See Map](#) ►

### Hotel Reservations

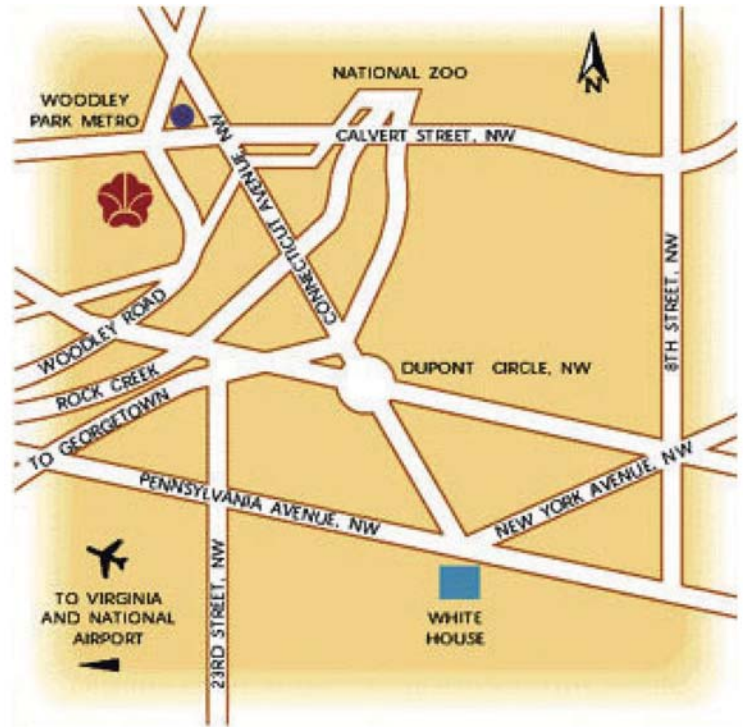
The special NALTH room rate is \$259 for single/double occupancy, plus applicable taxes. The deadline for room reservations at the Omni Shoreham Hotel in Washington, DC is Tuesday, April 5 at 5:00pm EST.

Reservations can be made directly online at:  
<http://www.omnihotels.com/FindAHotel/WashingtonDCShoreham/MeetingFacilities/NALTH4.aspx>

or:

**Call 1-800-THE-OMNI (1-800-843-6664)** and ask to make a reservation at the Omni Shoreham Hotel in the NALTH 2011 Annual Meeting block.

Please note: Only those registered for the conference or special guests recognized by NALTH will be eligible for hotel rooms at the special conference rate.



## PARKING

**On-site parking fees:** \$28 Valet – one hour or overnight

### Transportation From Area Airports:

(Note: This hotel does not provide shuttle service.)

#### DULLES INTERNATIONAL AIRPORT (IAD) – 28 MILES

Shuttle Service: Super Shuttle is available at the Ground Transportation Level directly to the hotel. Approximately \$29 for one passenger and \$10 for additional passengers. • **Taxi Service:** Approximately \$50 - \$65 • **Sedan Service** (reservations required): Approximately \$105 for up to four passengers) • **Metro:** Follow the Ground Transportation sign to Washington Flyer Shuttle Service. Take the Washington Flyer shuttle bus to West Falls Church metro. Board the Orange Line train in the direction of New Carrollton. Transfer to the Red Line towards Shady Grove at Metro Center. Exit at Woodley Park/Zoo Metro Station; at the top of the escalators, cross right onto 24th, then go left to the end of the block. The hotel is located diagonally across from Calvert Street. Approximately \$10 one way/\$18 roundtrip. Travel time 20-30 minutes.

#### REAGAN NATIONAL AIRPORT (DCA) – 8 MILES

**Taxi:** Approximately \$20 - \$25 • **Shuttle Service:** Approximately \$12 for one passenger; \$10 for additional passengers • **Sedan Service** (reservations required): Approximately \$65 (up to four passengers) • **Metro:** Take the Blue Line metro in the direction of Largo to Metro Center. Change to the Red Line in the direction of Shady Grove. Take the Red Line to Woodley Park/Zoo Metro Station. The hotel is located one block from the metro. Once you have exited the metro via the escalators, go to the right and down the stairs. Go to the left and walk to Calvert St. (one block). Cross the street and take a right. The hotel will be on your left-hand side. Approximately \$1.35 - \$2.55 per person.

#### BALTIMORE/WASHINGTON INTERNATIONAL (BWI) AIRPORT – 34 MILES

• **Shuttle:** Approximately \$37 for one passenger; \$12 for each additional passenger • **Taxi Service:** Approximately \$75 - \$100 (allow 60 minutes travel time) • **Sedan Service** (reservations required): Approximately \$125 (up to three passengers) • **Train:** Take the free shuttle from the airport to BWI Marshall Rail Station and take either the AMTRAK or MARC train to Union Station. Once at Union Station, take the Metro (Red Line in the direction of Shady Grove) to the Woodley Park/Zoo/Adams Morgan stop. The hotel is located one-half block from the Metro. Approximately \$6 for MARC and \$1.75 for Metro.

## DRIVING DIRECTIONS

### DIRECTIONS FROM BALTIMORE AND THE NORTH – VIA I-95 SOUTH OR 295

Take either the Baltimore/Washington Parkway (295) or I-95 South to exit I-495 West. Follow 495 West to exit 33 South (Connecticut Avenue). Travel south approximately 5.5 miles. Turn right onto Calvert Street. The hotel is one block up on the left.

### DIRECTIONS FROM THE SOUTH – VIA I-95 NORTH AND I-395 NORTH

From I-95 North, merge onto I-395 North via exit 170A. Take I-395 North across the 14th Street Bridge. Merge onto US-1 North via the exit on the left. Stay straight to go onto 14th Street. Follow 14th Street to R Street. Turn left onto R Street. Turn right onto Connecticut Avenue. Cross the Taft Bridge. Turn left onto Calvert Street. The hotel is one block up on the left.

### DIRECTIONS FROM THE WEST – VIA ROUTES 66 AND 50 EAST

Go over the Roosevelt Bridge to Constitution Avenue. Turn left onto 18th Street. Turn left onto Connecticut Avenue. Cross Taft Bridge. Turn left onto Calvert Street. The hotel is one block up on the left.